

NEWS RELEASE

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RED SOLO CUPS NOT JUST FOR DRINKING

JACKSON, Michigan [Oct. 24, 2014] – Teens will be using red Solo cups to display the words DRUG FREE on their school fences as a message during Red Ribbon Campaign Week, October 23-31, 2014. The Solo cups have become so popular with drinking alcohol, there's even a song written about them. However, Most Teens Don't members in Jackson are using them to send another message.

Four Jackson County schools will be writing this anti-drug message on fences at their schools next week. Students from Columbia Middle School, Middle School at Parkside, Grass Lake High School and Grass Lake Middle School will stay after school and place approximately 600 cups on each of their fence lines. "This should be a really great visual for the entire community and the teens are very excited about the project," said Wendy Murdock, Coordinator for Most Teens Don't.

In addition to the cups, schools have many options: they can designate a day for students to wear all red, have daily announcements on their school PA system, create large banners for student pledge cards they will sign to be drug free, create posters and hand out stickers and suckers that say drug free. The following schools will be participating in Red Ribbon Week this year: Columbia Middle School, Grass Lake High School, Grass Lake Middle School, Hanover Horton High School, Middle School at Parkside, Springport High School, Vandercook Lake High School and Western High School.

Red Ribbon Week is a National Campaign that began in 1986 and is the oldest and largest campaign of its kind. The campaign reaches millions of young people during Red Ribbon Week each year. Sponsored by the National Family Partnership, the campaign is a way to educate and bring awareness to drug prevention in many fun ways.

About Most Teens Don't

Most Teens Don't is a social norming campaign that began in 2009 and is open to all Jackson County schools/students. For more information, visit our Facebook page at: www.facebook.com/mostteensdont, or contact Wendy Murdock at (517) 945-1589 or wmurdock@uwjackson.org.

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